



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1374374

Schedule Dates 09/18/12-09/24/12
Advertiser DCCC-Democratic Congressional Campaign Comm
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand DCCC 9/18 (473957)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KEULEMAN,KATIE
Phone/Fax /
CPE 11/14/1472
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments DCCC 9/18
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/18/12
Last Modified 09/19/12
Entered By Nancy Brutus
CO-OP No
Headline # 06321582
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,048.25
Net Total \$62,606.75
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	105	\$73,655.00
Grand Total:	105	\$73,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/19/12-09/21/12	3	:30	10A- 11A (EST)	4			X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/18/12
1.0.1	Closed Preempt (1)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - highest rate is \$625 per Lillie	
1.0.2	Closed Preempt (1)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - highest rate is \$625 per Lillie	
1.0.3	Closed Preempt (1)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - highest rate is \$625 per Lillie	
2.0	Normal Line / SPOT (2)	09/19/12-09/21/12	3	:30	11:35P- 12:35A (EST)	3			X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		9/18/12
3.0	Normal Line / SPOT (3)	09/19/12-09/21/12	4	:30	11A- 12P (EST)	4			X	X	X				\$415.00		West Palm Beach (WPEC)		9/18/12
3.0.1	Closed Preempt (3)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie	
3.0.2	Closed Preempt (3)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie	
3.0.3	Closed Preempt (3)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie	

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3.0.4	Closed Preempt (3)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie	
4.0	Normal Line / SPOT (4)	09/19/12-09/21/12	3	:30	12:35A- 1:35A (EST)	3			X	X	X			3	\$150.00	\$450.00	West Palm Beach (WPEC)		9/18/12
5.0	Normal Line / SPOT (5)	09/19/12-09/21/12	3	:30	12P- 12:30P (EST)	4			X	X	X			4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		9/18/12
6.0	Normal Line / SPOT (6)	09/19/12-09/21/12	3	:30	3P- 4P (EST)	4			X	X	X			4	\$300.00	\$1,200.00	West Palm Beach (WPEC)		9/18/12
7.0	Normal Line / SPOT (7)	09/19/12-09/21/12	3	:30	4P- 5P (EST)	3			X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		9/18/12
8.0	Normal Line / SPOT (8)	09/19/12-09/21/12	3	:30	5A- 5:30A (EST)	4			X	X	X			4	\$300.00	\$1,200.00	West Palm Beach (WPEC)		9/18/12
9.0	Normal Line / SPOT (9)	09/19/12-09/21/12	3	:30	5P- 5:30P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/18/12
10.0	Normal Line / SPOT (10)	09/19/12-09/21/12	3	:30	5:30A- 6A (EST)	4			X	X	X			4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		9/18/12
11.0	Normal Line / SPOT (11)	09/19/12-09/21/12	3	:30	5:30P- 6P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/18/12
12.0	Normal Line / SPOT (12)	09/19/12-09/21/12	3	:30	6P- 6:30P (EST)	3			X	X	X			3	\$900.00	\$2,700.00	West Palm Beach (WPEC)		9/18/12
13.0	Normal Line / SPOT (13)	09/19/12-09/21/12	3	:30	6A- 7A (EST)	4			X	X	X			4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		9/18/12
14.0	Normal Line / SPOT (14)	09/19/12-09/21/12	3	:30	6:30P- 7P (EST)	4			X	X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		9/18/12

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14.0.1	Closed Preempt (14)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks also political is running also only	
14.0.2	Closed Preempt (14)	09/19/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks also political is running also only	
15.0	Normal Line / SPOT (15)	09/19/12-09/21/12	3	:30	7P- 7:30P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/18/12
16.0	Normal Line / SPOT (16)	09/19/12-09/21/12	3	:30	7A- 9A (EST)	6			X	X	X			6	\$340.00	\$2,040.00	West Palm Beach (WPEC)		9/18/12
17.0	Normal Line / SPOT (17)	09/19/12-09/21/12	3	:30	7:30P- 8P (EST)	3			X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		9/18/12
18.0	Normal Line / SPOT (18)	09/19/12-09/21/12	3	:30	9A- 10A (EST)	4			X	X	X			4	\$300.00	\$1,200.00	West Palm Beach (WPEC)		9/18/12
19.0	Normal Line / Prime (19)	09/21/12-09/21/12	3	:30	9P- CBS-CSI New York (Friday)						1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		9/18/12
20.0	Normal Line / Prime (20)	09/24/12-09/24/12	3	:30	8P- 9P (EST)		1							1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)	HOW I MET-PARTNERS	9/18/12
21.0	Normal Line / SPOT (21)	09/22/12-09/22/12	3	:30	11:35P- 12:05A (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
22.0	Normal Line / SPOT (22)	09/22/12-09/22/12	3	:30	5A- 6A (EST)							1		1	\$190.00	\$190.00	West Palm Beach (WPEC)		9/18/12
23.0	Normal Line / SPOT (23)	09/22/12-09/22/12	3	:30	6P- 6:30P (EST)							1		1	\$450.00		West Palm Beach (WPEC)		9/18/12

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23.0.1	Closed Preempt (23)	09/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks, per Lillie	
24.0	Normal Line / SPOT (24)	09/22/12-09/22/12	3	:30	6A- 7A (EST)							1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/18/12
25.0	Normal Line / SPOT (25)	09/22/12-09/22/12	3	:30	7P- 7:30P (EST)							1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/18/12
26.0	Normal Line / SPOT (26)	09/22/12-09/22/12	3	:30	7A- 9A (EST)							1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/18/12
27.0	Normal Line / Football (27)	09/23/12-09/23/12	3	:30	1P- Sports-CBS NFL Football								1	1	\$9,000.00	\$9,000.00	West Palm Beach (WPEC)		9/18/12
28.0	Normal Line / SPOT (28)	09/23/12-09/23/12	3	:30	10:30A- 11:30A (EST)								1		\$750.00		West Palm Beach (WPEC)		9/18/12
28.0.1	Closed Preempt (28)	09/23/12															West Palm Beach (WPEC)	Sold Out/Exception - only 2 breaks and the lowest rate is \$1000, highest cash in	
29.0	Normal Line / SPOT (29)	09/23/12-09/23/12	3	:30	6:30P- 7P (EST)								1		\$450.00		West Palm Beach (WPEC)		9/18/12
29.0.1	Closed Preempt (29)	09/23/12															West Palm Beach (WPEC)	Sold Out/Exception - its only 1 break and the lowest rate in is \$500	
30.0	Normal Line / SPOT (30)	09/23/12-09/23/12	3	:30	7A- 8A (EST)								1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/18/12
31.0	Normal Line / SPOT (31)	09/23/12-09/23/12	3	:30	7P- 8P (EST)								1	1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		9/18/12

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32.0	Normal Line / SPOT (32)	09/23/12-09/23/12	3	:30	8A- 9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
33.0	Normal Line / Prime (33)	09/23/12-09/23/12	3	:30	8P- CBS-Person of Interest (Sunday)								1	1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		9/18/12
34.0	Normal Line / SPOT (34)	09/23/12-09/23/12	3	:30	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		9/18/12
35.0	Normal Line / Prime (35*)	09/20/12-09/20/12	3	:30	10P- CBS-Person of Interest (Thursday)					1				1	\$2,100.00	\$2,100.00	West Palm Beach (WPEC)		9/18/12
36.0	Normal Line / Prime (36*)	09/20/12-09/20/12	3	:30	8P- 9P (EST)					1				1	\$2,100.00	\$2,100.00	West Palm Beach (WPEC)	BIG BANG	9/18/12
37.0	Normal Line / Prime (37*)	09/20/12-09/20/12	3	:30	9P- 10P (EST)					1				1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		9/18/12
38.0	Normal Line / SPOT (38)	09/19/12-09/23/12	3	:30	11P- 11:35P (EST)	4			X	X	X	X	X	4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		9/18/12
39.0	Normal Line / Prime (39*)	09/19/12-09/19/12	4	:30	9:30P- CBS-Big Brother (Wednesday)				1					1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		9/18/12
40.0	Normal Line / SPOT (40)	09/24/12-09/24/12	3	:30	10A- 11A (EST)		1							1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/18/12
41.0	Normal Line / SPOT (41)	09/24/12-09/24/12	3	:30	11:35P- 12:35A (EST)		1							1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/18/12
42.0	Normal Line / SPOT (42)	09/24/12-09/24/12	4	:30	11A- 12P (EST)		1							1	\$415.00	\$415.00	West Palm Beach (WPEC)		9/18/12
43.0	Normal Line / SPOT (43)	09/24/12-09/24/12	3	:30	12:35A- 1:35A (EST)		1							1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/18/12

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44.0	Normal Line / SPOT (44)	09/24/12-09/24/12	3	:30	12P- 12:30P (EST)		1							1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/18/12
45.0	Normal Line / SPOT (45)	09/24/12-09/24/12	3	:30	3P- 4P (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
46.0	Normal Line / SPOT (46)	09/24/12-09/24/12	3	:30	4P- 5P (EST)		1							1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/18/12
47.0	Normal Line / SPOT (47)	09/24/12-09/24/12	3	:30	5A- 5:30A (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
48.0	Normal Line / SPOT (48)	09/24/12-09/24/12	3	:30	5P- 5:30P (EST)		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/18/12
49.0	Normal Line / SPOT (49)	09/24/12-09/24/12	3	:30	5:30A- 6A (EST)		1							1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/18/12
50.0	Normal Line / SPOT (50)	09/24/12-09/24/12	3	:30	5:30P- 6P (EST)		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/18/12
51.0	Normal Line / SPOT (51)	09/24/12-09/24/12	3	:30	6P- 6:30P (EST)		1							1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/18/12
52.0	Normal Line / SPOT (52)	09/24/12-09/24/12	3	:30	6:30P- 7P (EST)		1							1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/18/12
53.0	Normal Line / SPOT (53)	09/24/12-09/24/12	3	:30	7P- 7:30P (EST)		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/18/12
54.0	Normal Line / SPOT (54)	09/24/12-09/24/12	3	:30	7A- 9A (EST)		2							2	\$340.00	\$680.00	West Palm Beach (WPEC)		9/18/12
55.0	Normal Line / SPOT (55)	09/24/12-09/24/12	3	:30	7:30P- 8P (EST)		1							1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/18/12
56.0	Normal Line / SPOT (56)	09/24/12-09/24/12	3	:30	9A- 10A (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
57.0	Normal Line / SPOT (2)	09/18/12-09/18/12	3	:30	11:35P- 12:35A (EST)			1						1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/18/12

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59.0	Normal Line / SPOT (7)	09/18/12-09/18/12	3	:30	4P- 5P (EST)			1						1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/18/12
60.0	Normal Line / SPOT (9)	09/18/12-09/18/12	3	:30	5P- 5:30P (EST)			1						1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/18/12
61.0	Normal Line / SPOT (11)	09/18/12-09/18/12	3	:30	5:30P- 6P (EST)			1						1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/18/12
62.0	Normal Line / SPOT (12)	09/18/12-09/18/12	3	:30	6P- 6:30P (EST)			1						1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/18/12
63.0	Normal Line / SPOT (15)	09/18/12-09/18/12	3	:30	7P- 7:30P (EST)			1						1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/18/12
64.0	Normal Line / SPOT (17)	09/18/12-09/18/12	3	:30	7:30P- 8P (EST)			1						1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/18/12
65.0	Normal Line / SPOT (38)	09/18/12-09/18/12	3	:30	11P- 11:35P (EST)			1						1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: